

# 7A1

See

- 1B1 – Strategic Plan
- 6A1 – TVC Budget
- Core Document 15  
– Stewardship S&P

### Quest for Excellence Education Series review

Each year Tri-Valley Conservancy and Livermore Valley Winegrowers Association review the QFE program to review

1. Goals
2. Cost and attendance
3. Topics
4. Methodology
5. Schedule

Attached are the following documents from the most recent review conducted in September and October 2008.

1. Email correspondence between committee regarding topics and varieties based upon
2. Survey results from
3. Survey letter sent to all attendees based on the
4. 2005-2008 report which includes costs, attendance and topics.

**Laura Mercier**

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**Subject:** FW: TVC - Volunteers needed - Tues, Nov 18th Quest Meeting

**From:** livermorebiff@aol.com [mailto:livermorebiff@aol.com]  
**Sent:** Saturday, October 18, 2008 1:27 PM  
**To:** kliske@lvwine.org  
**Cc:** lmercier@trivalleyconservancy.org; cchandler@lvwine.org  
**Subject:** Varietals for Quest

Hi All (please feel free to forward),

I'd suggest the following wine tasting themes for the 2009 Quest events.

2/10/09 Blends (in keeping with the discussion on the same topic, probably focusing on Meritage types)

3/31/09 Syrah (we haven't done this one and there are producers committed to it - and a lot of consumer misunderstanding!)

05/19/09 Sauvignon Blanc - Mark's suggestion. Another idea: Alternative Whites, where we pour 3-4 non-Chardonnays that might do well here.

11/17/09 Merlot

Thanks,

Jim Denham  
 TWS

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**From:** Kathy Liske [mailto:kliske@lvwine.org]  
**Sent:** Wednesday, October 15, 2008 1:53 PM  
**To:** Jim Denham  
**Cc:** 'Laura Mercier'; 'Chris Chandler'  
**Subject:** 2009 Quest wines

Hi Jim,  
 We have settled on:

- 2/10/09 - Blends
- 3/31/09 - Farming for Flavors
- 5/19/09 - Winemaker Tools
- 11/17/09 - Harvest Review.

You are the wine expert so please pick wines for each of our topics. You are right, we have not done Merlot or any of the Italian varietals as yet. If you know someone you feel would be a good speaker for our Blending panel please let me know. Laura said she would ask Michael Princevalle if he had any suggestions for panel prospects. We have split up the 2009 Quest meetings so that LVWA will be responsible for the Feb. and Nov. and TVC will do March and May.  
 Thanks.

Kathy Liske

Membership Service  
Livermore Valley  
Winegrowers Association  
925.447.9463 phone 925.447.0433 fax

[www.LVwine.org](http://www.LVwine.org)

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**From:** Barbara Graham [mailto:bgraham@trivalleyconservancy.org]  
**Sent:** Wednesday, October 15, 2008 3:23 PM  
**To:** Vicki McInerney; holly@mugwump.com; sprtnfan@yahoo.com; Carolyn Newton; Debi Bodan; DJ Suby; Germaine Cordes; John Houghton; Kathy Morgan; Laura Danielson; Norma Foss; Paula Campbell; Renee March ; Sue & John Houghton  
**Cc:** Laura Mercier  
**Subject:** TVC - Volunteers needed - Tues, Nov 18th Quest Meeting

Dear Volunteers,

Our next Quest for Excellence meeting is on Tues, Nov 18th at the Livermore Community Center at 5:30 pm.

Please let me know if you would be willing to help with the wine pouring. Once the wine is poured, it is unnecessary to stay for the rest of the meeting.

Thank you SO much!

*Barbara Graham*

Office Manager  
Tri-Valley Conservancy  
1736 Holmes Street, Bldg. B  
Livermore, CA 94550  
Ph: 925-449-8706 | Fax: 925-449-8709

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**From:** Laura Mercier <lmercier@trivalleyconservancy.org>  
**Sent:** Friday, September 19, 2008 11:18 AM  
**To:** Karl Wente <karlw@wentevineyards.com>; Michael Princevalle <Michael.Princevalle@calbt.com>; dane@pagemillwinery.com; Mark Clarin <mark@picazovineyards.com>; livermorebiff@aol.com  
**Cc:** Chris Chandler <cchandler@livermorewine.com>; Sharon Burnham <sburnham@trivalleyconservancy.org>; 'Liske, Kathy' <KLiske@livermorewine.com>  
**Subject:** 2009 QFE

Dear QFE Committee members,

We received 61 responses (27% return) to the QFE survey.

Top three topics are:

Winemaker tools (48)

Farming for Flavors (47)

Blending (39)

LVWA and TVC have finalized the dates for 2009 –

Tuesday, February 10, 2009

Tuesday, March 31, 2009

Tuesday, May 19, 2009

Tuesday, November 17, 2009: Harvest Review

We need to assign a date to each topic – is there sequence that the Committee would prefer? Along with the sequence we need to have varieties selected/recommended.

Thank you,  
Laura

*Laura Mercier*  
Associate Director

Tri-Valley Conservancy

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**From:** Barbara Graham [mailto:bgraham@trivalleyconservancy.org]  
**Sent:** Wednesday, September 03, 2008 9:12 AM  
**To:** Michael Princevalle; jim@thewinesteward.com; Chris Chandler; Dane Stark; Karl Wente (karlwente@wentevineyards.com); Kathy Liske; Laura Mercier; Mark Clarin  
**Cc:** Sharon Burnham  
**Subject:** Quest Committee Mtg - Tomorrow, Thurs, Sept 4th - 8:00 am

Dear Quest Committee Members,

Thank you all for responding with your availability to meet an hour earlier tomorrow. The majority of committee members are able to make that change, so the meeting information is as follows:

**Meeting Date:** Thursday, September 4th  
**Time:** 8:00 am  
**Place:** TVC office, 1736 Holmes Street, Bldg B, Livermore

Thank you,

*Barbara Graham*  
 Office Manager  
 Tri-Valley Conservancy  
 1736 Holmes Street, Bldg. B  
 Livermore, CA 94550  
 Ph: 925-449-8706 | Fax: 925-449-8709



# reponses					Spoilage	Other
1	1		1	1		
1	1	1	1			
1	1		1			
1	1	1	1			
1	1	1			1	
1			1	1		Only given two choices for grape growers Follow-up meeting with Tom Shapland - weather data
1	1		1		1	
1	1	1		1		
1		1	1	1		
1	1	1			1	
1	1	1		1		
1	1	1			1	
1			1	1	1	
1		1	1	1		
1		1	1	1		
<b>73</b>	<b>55</b>	<b>48</b>	<b>52</b>	<b>26</b>	<b>33</b>	
32%	75%	66%	71%	36%	45%	



September 10, 2008

Dear Mr. Alex Abey,

Tri-Valley Conservancy and the Livermore Valley Winegrowers Association recently met to discuss topics for the upcoming 2009 Quest for Excellence Quality Winegrowing Educational Series (QFE).

Below are five topics suggested for 2009 Quest for Excellence – we would like you to select the top three topics of these five that you would like to be included in QFE next year.

- Wine maker Tools –Yeast, Tannins, Enzymes, Fermentation Management, SO2
- Blending - hints and examples of how and why to blend your wines
- Farming for Flavors – including vine nutrition
- Sustainable - Organic – Biodynamic farming and winemaking
- Spoilage Phenomena – including Brettanomyces and Winery Sanitation

We are also updating our records and would appreciate your response to the following questions.

**Note it is important that we have your latest email** – we will be sending out invitations through snail mail and email.

Our current records show the following: *Please correct your name and addresses if needed*

Name: Mr. Alex Abey

Organization: \_\_\_\_\_

Address: 1763 Buena Vista Avenue

City, State Zip: Livermore, CA 94550

Email address: aabeyegood.com

Please return this form in the stamped envelope enclosed by September 19, 2008. Thank you for your assistance.

# QFE 2005-2008 Summary

September 4, 2008

	2005	2006	2007	2008
Total Expenses	\$ 1,859.86	\$ 5,621.98	\$ 6,110.64	\$ 3,275.00
Total Income	\$ 930.00	\$ 3,609.00	\$ 3,180.00	\$ 1,110.00
Net	\$ (929.86)	\$ (2,012.98)	\$ (2,930.64)	\$ (2,165.00)
Average per session	\$ (241.70)	\$ (251.62)	\$ (366.33)	\$ (721.67)
Number of Sessions	3	9	8	3
Total Number of Attendees	141	371	318	111
Avg Attendance per Session	47	41	40	37

# QFE 2005-2008 Summary

September 4, 2008

2008	
Date	2/26/2008
Topic	Malolactic Fermentation
Date	4/29/2008
Topic	Sulfur Dioxide
Date	6/24/2008
Topic	Irrigation Strategies & Fruit/Wine Quality
Date	11/18/2008
Topic	2008 Post Harvest

2007	
Date	1/30/2007
Topic	2006 Post Harvest
Date	6/26/2007
Topic	Wine Body Building Toolbox
Date	7/24/2007
Topic	Nitrogen Nutrition
Date	2/27/2007
Topic	Wine Analysis and Sensory Chemistry
Date	3/21/2007
Topic	Wine Yeasts genetics, physiology and breeding
Date	8/28/2007
Topic	Regulatory Update for Alameda County Winegrowers
Date	12/11/2007
Topic	2007 Post Harvest Review
Date	4/24/2007
Topic	Sommelier Method of Wine Tasting

2006	
Date	1/26/2006
Topic	Cooperage
Date	2/21/2006
Topic	Irrigation Management
Date	4/6/2006
Topic	Sommelier Method of Wine Tasting
Date	5/25/2006
Topic	Canopy Management
Date	6/22/2006
Topic	Vertebrate Pest Control
Date	7/11/2006
Topic	Oxygen in Winemaking
Date	8/24/2006
Topic	Grape Physiology - Hang Time
Date	12/12/2006
Topic	Techniques and Effects of Pruning
Date	4/27/2006
Topic	Powdery Mildew

2005	
Date	7/12/2005
Topic	First Session Review topics for QFE
Date	8/16/2005
Topic	Grape and bulk market
Date	12/13/2005
Topic	Nematodes and rootstocks